

IS NOW HIRING

# Public Relations Intern

## ABOUT JJ LAW

Jasmine Johnson Law is a legal service company that provides clients comprehensive transactional services for a wide range of business transactions. Our Principal, Jasmine Johnson, Esq. is passionate about providing profitable results to all her clients no matter if it's individual counsel or small and growing businesses. We are seeking to add legal content creation to our business model.

## ABOUT THE CANDIDATE

JJ Law is seeking an energetic, self-motivated student or young professional with integrity to serve as a part-time, paid Public Relations intern. As an intern, you will be an integral component of JJ Law's external presence. This internship will provide you an opportunity to develop professional skills, create work samples for portfolio use and learn the role of PR and social media within a law firm setting.

## INTERN RESPONSIBILITIES

- Develop social media strategy and manage editorial content calendar
- Support media relations, including the preparation and distribution of media materials (press releases, media alerts, etc.)
- Writing/editing internal and external communications
- Media list research and development
- Secure print and digital media placements
- Assist with media monitoring

## IMPORTANT INFO

- Submission deadline: 8/21/2020
- Job Length: September 2020 thru December 2020
- Location: Remote, ATL preferred
- Compensation: Yes

## SUBMISSION DEADLINE: FRIDAY, AUGUST 21, 2020

Email your resume and a cover letter answering the following question to  
[LawClerk@JasmineJohnsonLaw.com](mailto:LawClerk@JasmineJohnsonLaw.com)

When did your interest in Public Relations begin and what has been your most rewarding experience in the field?