



SHE ACADEMY

SOCIAL MEDIA MARKETING, INTERN

About Us:

She Academy is a 501(c)(3) organization developed to support and empower teenage girls on their journey to young adulthood through impactful mentorship, self-empowerment, and building healthy relationships. We provide teens with the tools to help them manage stress, establish healthy relationships and purposefully accomplish their goals. Through mentorship, training, seminars, workshops, and community outreach programs, we are able to provide our girls with meaningful information.

At She Academy, we have a family-oriented environment that motivates and encourages you to reach your fullest potential. Although this is an unpaid internship, you will gain professional experience to enhance your personal and professional goals.

Description:

This role is an extension of our Digital Marketing department. This position is a virtual role with the responsibilities of creating content for She Academy's social media accounts. Other duties include creating engagement posts, captions, hashtags, and reporting analytics for the social media accounts.

- This is a twelve week, non-paid internship where you will gain professional experience.
- Minimum of 10 hours per week.
- This position is 100% virtual/remote (equipment not provided)

Examples of job duties:

- Create original posts for social media accounts (Instagram, Twitter, Facebook, Linked In)
- Research trends and hashtags to support content creation
- Manage social media accounts
- Increase social media footprint

Qualifications:

- Must be 21 years of age
- Must have good oral and written communication skills.
- Equipped to work from home (equipment not provided).
- Microsoft Office Proficient.
- Must have 2 years of experience or currently enrolled in an accredited University and studying Business, Communication or English.

How to apply:

Please submit a cover letter and resume via email to sheacademyinfo@gmail.com

We're an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.