



# HIRING NOW

## MARKETING & MEDIA SPECIALIST

\$20/ hour

Up to 20 hours  
per week

- Assists in the development of all marketing materials for distribution (i.e. flyers, brochures, job advertisements, etc.)
- Creates video content that displays the professional nature of academic advisors and college life coaches and supports the mission of Advising First
- Creates timely and appealing content for all department social media accounts & tracks engagement
- Ensures that all outward facing publications and messages are in alignment with the department mission and FSU branding guidelines
- Takes employee photographs for placement on the Advising First website
- Maintains the Advising First blog content and solicits engagement from advisors and coaches

**\*This is not a remote position**

Send your resume by July 6th to  
[dl-ugs-advisingfirst@admin.fsu.edu](mailto:dl-ugs-advisingfirst@admin.fsu.edu)

Learn more about Advising First at [www.advisingfirst.fsu.edu](http://www.advisingfirst.fsu.edu)