



Public Relations/Marketing Intern

North is looking for a Public Relations/Marketing intern to support working with our team of media strategists and public relations experts, specializing in developing strategic, coordinated and extremely effective campaigns for clients.

Responsibilities:

- Assist with developing, writing and distributing press releases;
- Assist with media relations including but not limited to pitching story ideas on behalf of clients, researching media development opportunities and scheduling press interviews;
- Assist in development of written materials to be used for print or electronic media venues including websites, newspapers, blogs and TV/Radio appearances and commercials;
- Monitor of media outlets for news items of interest to the firm or it's clients;
- Build and maintain media lists and relationships with both statewide and nationwide media outlets;
- Assist with updating client social media accounts; and
- Other public relations, marketing and communications tasks to be determined by experience and/or firm need.

Qualifications/Requirements :

- Ability to work with others, including exceptional communication skills;
- Ability to effectively write and proofread communications;
- Ability to manage numerous projects simultaneously;
- Adherence to deadlines and budgets;
- Reliable and trustworthy;
- Professional in both appearance and demeanor;
- Internships are unpaid but can be for course credit;
- Most work will be virtual with occasional in-person meetings; and
- Preference will be given to candidates pursuing a degree in communications (or related field) and are located in the Tallahassee, Florida area.

To apply, email your resume and cover letter to admin@northmediaco.com

admin@northmediaco.com | NORTHMEDIACO.COM

