



Marketing and Communications/PR Intern (Fall 2021)

Position Overview: ESPMedia is searching for hardworking and talented students to join our team for a Fall 2021 Internship. We are a small marketing and communications firm with a wide variety of clients in the nonprofit, business, and government sectors. Due to the diverse nature of our client base, interns will be tasked with assisting with various deliverables ranging from copywriting, social media planning, market research and more under the Account Executive. Our ideal candidate is willing to learn, has strong communication skills, is organized, creative, and majoring in marketing, communications, public relations or similar field. This is a great opportunity to get real world experience in this fast and exciting industry.

As a marketing and communications intern, you will have the opportunity to:

- Apply your marketing/communication skills to real-life clients and campaigns
- Craft strategic social media calendars (captions and content description) for 2-3 client accounts
- Draft content for blogs, newsletters, and press releases
- Manage social media accounts across various platforms
- Assist with existing projects as needed by doing background research
- Build your writing portfolio
- Support in the overall branding strategy of ESPMedia
- Participate in client meetings and brainstorming sessions
- Participate in weekly staff meetings

Additional opportunities:

- Occasionally assist the Graphic Design team in production of visual materials
- Learn audio/podcast editing
- Assist in organizing company calendars and meetings

Qualifications

- Ability to work a minimum of 10 hours a week (not remote)
- Senior or Junior in college
- Excellent writing skills
- Experience with social media and other digital platforms (Instagram, Facebook, Twitter, LinkedIn)
- Attention to detail
- Willingness to learn
- Creative
- Self-starter
- Ability to work under pressure and tight deadlines

Students who do not meet all of the qualifications are encouraged to apply. Please send resume to Kalien Keys, kalien@espmedia.net.